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Date: 1 November 2012

**Crawford & Company promotes Chris Pinney
to Chief Administrative Officer for EMEA-AP**

London – Chris Pinney has been appointed as Chief Administrative Officer for Europe, Middle East, Africa and Asia Pacific with effect from 1 November. This newly created role will sit alongside his current role as Head of Legal. Chris will therefore oversee Legal, Risk & Compliance, Human Resources and Training.

“I believe Chris will bring a genuine drive to the management of risk and compliance whilst acknowledging that our skilled and professional employees are at the heart of Crawford’s success. He will work closely with senior colleagues throughout the EMEA-AP region to ensure that we attract high calibre people and give them the support they need to get the best out of them.” said Ian Muress, Chief Executive Officer, Europe, Middle East, Africa & Asia Pacific, Crawford & Company.

“Chris has been our Head of Legal in EMEA-AP for two and a half years and it seemed natural to build upon Chris’ skills by asking him to step up to the role of Chief Administrative Officer. To a certain extent it also mirrors the structure at Group level” added Allen W Nelson, General Counsel, Corporate Secretary and Chief Administrative Officer, Crawford & Company.

Chris Pinney, Head of Legal & Chief Administrative Officer, said “A key element of my new role will be a commitment to drive our human resource and training activities throughout EMEA-AP. I am looking forward to working closely with our business leaders to ensure that we have the right training and the right people with the right expertise to deliver excellence to our clients, to grow the business and to be a reference for service, innovation and responsibility.”

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Notes to News Editor:

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.